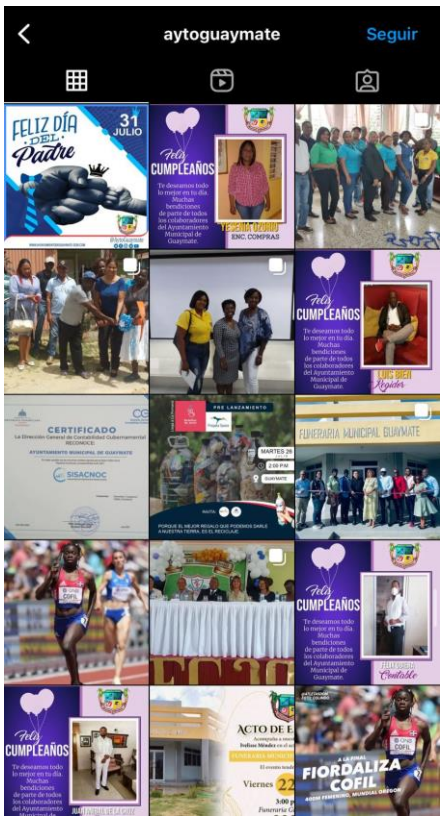Difusión Redes Sociales JULIO 2022